

The Cara Mia[®] Portfolio

Hand crafted, artisan wines that over-deliver for consumers, restaurateurs and retailers

- Cara Mia[®] combines the love of craft with the love of value
 - Delivering the velocity of high performing national brands
 - Providing the margins and quality of artisan discoveries



- Suggested retail price of \$10.99
 - 20% pour cost
 - 33% retail margins
- Explaining our sustained, impressive growth
 - 15% CAGR since 2009


Cara Mia,
(my beloved)

Cara Mia® - The Fastest Growing Wine Cask In Colorado Test Market

Award winning wines and great values

Largest, fastest growing
3 liter brand in Colorado

Region: Italy

Varietals: Pinot Grigio,
Pinot Noir, Chardonnay,
Cabernet, Sauvignon
Blanc

Price Point: \$10.99

Competitive Set: Kris,
Cavit, Riff, Santa
Margherita

